

Privacy Policy

Yorkes.Live is committed to providing quality services to you and this policy outlines our ongoing obligations to you in respect of how we manage your Personal Information.

We have adopted the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth) (the Privacy Act). The APPs govern the way in which we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the Australian Privacy Principles may be obtained from the website of The Office of the Australian Information Commissioner at www.aaic.gov.au

What is Personal Information and why do we collect it?

The personal information this website collects is in two parts.

Firstly, the IP address from the machine you are using to connect to the website. This IP address does not personally identify you or the machine you are using but rather identifies the network you are connecting to the webserver from. The sole purpose of collecting the IP address is to prevent one user from voting too many times for their favourite beach. This IP address is stored in a database with no other information other than the time the IP address was last accessed and how many votes they have left. Clicking the main 'shaka' button is the method of initiating this process. Simply visiting the site will not be recorded.

Secondly, when filling out the mail form that data is taken and sent to a mail server. Those details are not kept in any meaningful way other than what you would expect for any normal email.

This website uses Google Analytics. Further information in the Third Party Section.

We collect your Personal Information for the primary purpose of providing our services to you, providing information to our clients and marketing. We may also use your Personal Information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure.

When we collect Personal Information we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

Sensitive Information

Sensitive information is defined in the Privacy Act to include information or opinion about such things as an individual's racial or ethnic origin, political opinions, membership of a political

association, religious or philosophical beliefs, membership of a trade union or other professional body, criminal record or health information.

Yorkes.Live has zero intention of using any sensitive information.

Third Parties

This site uses Google Analytics. The webs most popular way of assessing website access trends.

It is safe to say that Google will use every technology at their disposal to collect information about literally everything. Yorkes.Live does not have access to this raw information but rather the graphed user friendly output. The ways google will use that information is outlined in their privacy policy here;

<https://policies.google.com/technologies/partner-sites?hl=en-GB&gl=uk>

Where reasonable and practicable to do so, we will collect your Personal Information only from you. However, in some circumstances we may be provided with information by third parties. In such a case we will take reasonable steps to ensure that you are made aware of the information provided to us by the third party.

Disclosure of Personal Information

Your Personal Information may be disclosed in a number of circumstances including the following:

- Third parties where you consent to the use or disclosure; and
- Where required or authorised by law.

Security of Personal Information

Your Personal Information is stored in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure.

When your Personal Information is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your Personal Information. However, most of the Personal Information is or will be stored in client files which will be kept by us for a minimum of 7 years.

Access to your Personal Information

You may access the Personal Information we hold about you and to update and/or correct it, subject to certain exceptions. If you wish to access your Personal Information, please contact us in writing.

Yorkes.Live will not charge any fee for your access request, but may charge an administrative fee for providing a copy of your Personal Information.

In order to protect your Personal Information we may require identification from you before releasing the requested information.

Maintaining the Quality of your Personal Information

It is an important to us that your Personal Information is up to date. We will take reasonable steps to make sure that your Personal Information is accurate, complete and up-to-date. If you find that the information we have is not up to date or is inaccurate, please advise us as soon as practicable so we can update our records and ensure we can continue to provide quality services to you.

Policy Updates

This Policy may change from time to time and is available on our website.

Privacy Policy Complaints and Enquiries

If you have any queries or complaints about our Privacy Policy please use the mailing address listed on the mainpage.